

Contact

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(LinkedIn)
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Top Skills

AI for UX
Financial UX
Figma (Software)

Languages

Spanish (Elementary)
English (Native)

Publications

Conversation disrupts change
detection in complex traffic scenes

Patents

Interpretation of statistical results
Predictive model search by
communicating comparative strength

Meg Vais

Senior Product Designer at Lab49
Greater Chicago Area

Summary

I'm a Senior Product Designer with 15+ years of experience creating intuitive, scalable solutions for financial platforms, analytics, and enterprise tools. Passionate about leveraging AI to enhance user experiences safely and effectively.

Experience

Lab49

Senior Product Designer | AI-Driven UX | Financial Platforms & Enterprise Solutions

July 2021 - Present (4 years 5 months)

New York, New York, United States

Working with financial clients to understand complex workflows and create solutions for wealth management platforms, sales CRM's, cybersecurity, and other related experiences. Working with AI to enhance experiences safely. Cofounded the User Research Center of Excellence, ensuring colleagues have access to high-quality research planning and tools. Creating conceptual prototypes for user testing and further buy-in from stakeholders.

Redbox Automated Retail, LLC

Senior UX Designer

August 2017 - July 2021 (4 years)

Oakbrook Terrace, Illinois, United States

- Architected the On Demand experience on multiple platforms for Redbox's digital streaming service, resulting in 26% improvement in customer satisfaction on Smart TV's.
- Crafted experiences on multiple platforms with several development teams, resulting in features like Redbox Free Live TV, which released on 7 major platforms in a 7-day period, and led to a 2020 Redbox Product All-Star Award.
- Tested and designed features across multiple platforms, including mobile apps, responsive web, kiosk, and smart TVs, resulting in a 68% improvement in total customers for Redbox FREE.

Centro

Senior User Experience Designer

April 2015 - December 2016 (1 year 9 months)

Greater Chicago Area

- Created an outstanding user experience for current and future customers of digital advertising software.
- Engaged with users to understand their needs, wants, and preferences.
- Collaborated with product management, UI design, and developers to create an optimal software experience using agile methodologies.

IBM

User Experience Designer

October 2010 - March 2015 (4 years 6 months)

Chicago, IL

- Designed wires, workflow, and specifications for the predictive analytic portion of IBM Watson Analytics.
- Lead software design and user experience for the IBM SPSS Analytic Catalyst product.
- Created the experience for a new product, resulting in comprehensive user personas and user stories, interface design, glide paths, and user feedback.
- Collaborated with an international team of Developers and SME's using agile development.

SPSS

User Interface Designer

April 2008 - October 2010 (2 years 7 months)

Chicago, IL

- Designed input dialogs and the resulting syntax for new analytic procedures in SPSS Statistics and Modeler.
- Designed, organized, and analyzed user feedback sessions.
- Collaborated with multiple teams to design a standard interface for different products.

Education

University of Illinois at Urbana-Champaign

Master of Science, Psychology

University of Illinois at Urbana-Champaign

Bachelor's degree, Psychology